



## Online Communications Insights and Statistics

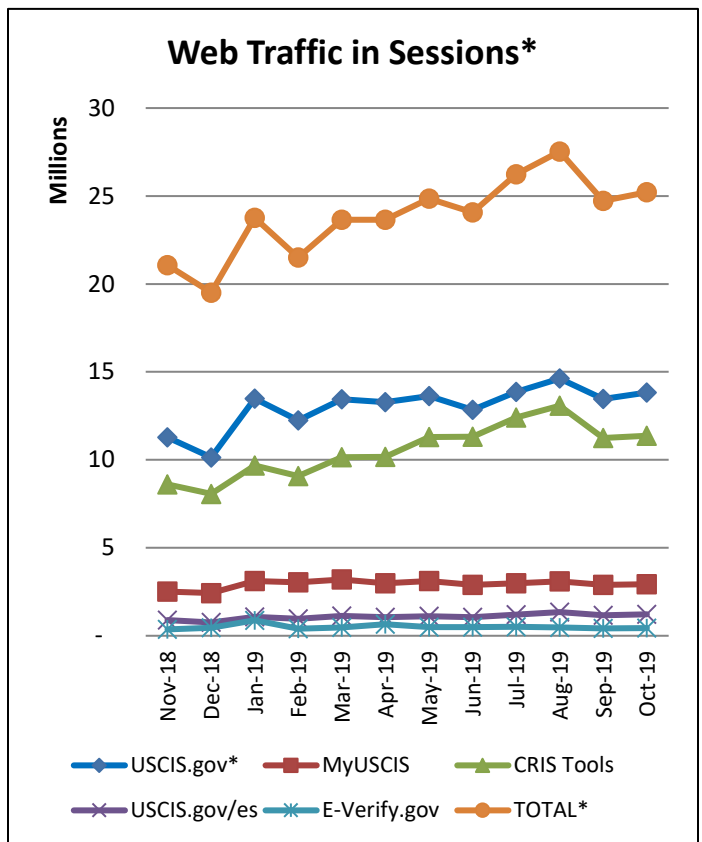
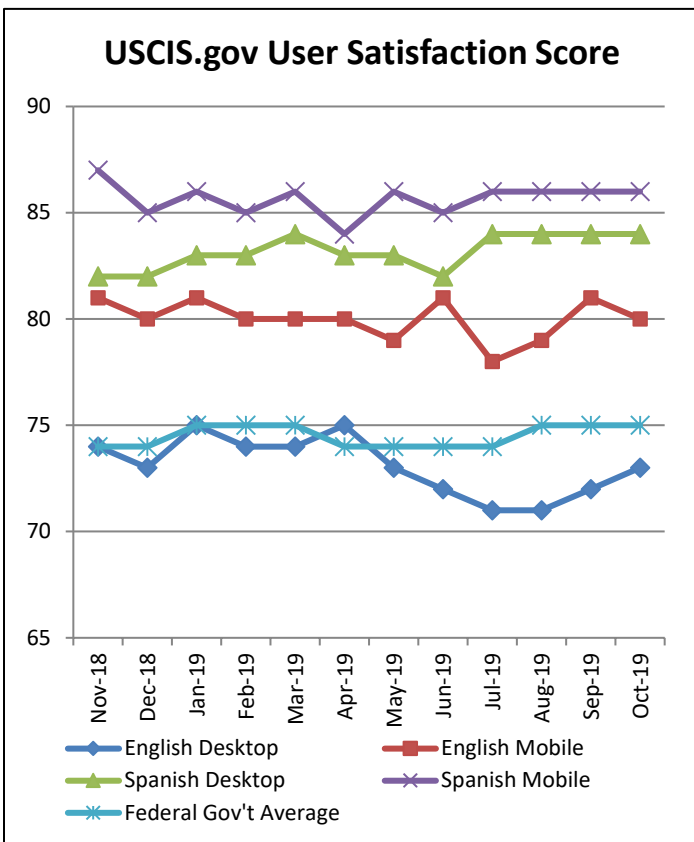
October 2019

**Total Web Traffic – ALL PROPERTIES: 25,214,000 Sessions (+2.0% from past month)**

Facebook	Twitter	YouTube	Instagram	LinkedIn
583,780 total page likes lifetime (+2,780 past month)	181,150 followers (+2,120 past month)	17,010,400 total views – now counting both active and inactive videos (+900,000 past month)	39,650 followers (+1,950 followers)	9,140 followers (+640)

### Highlights:

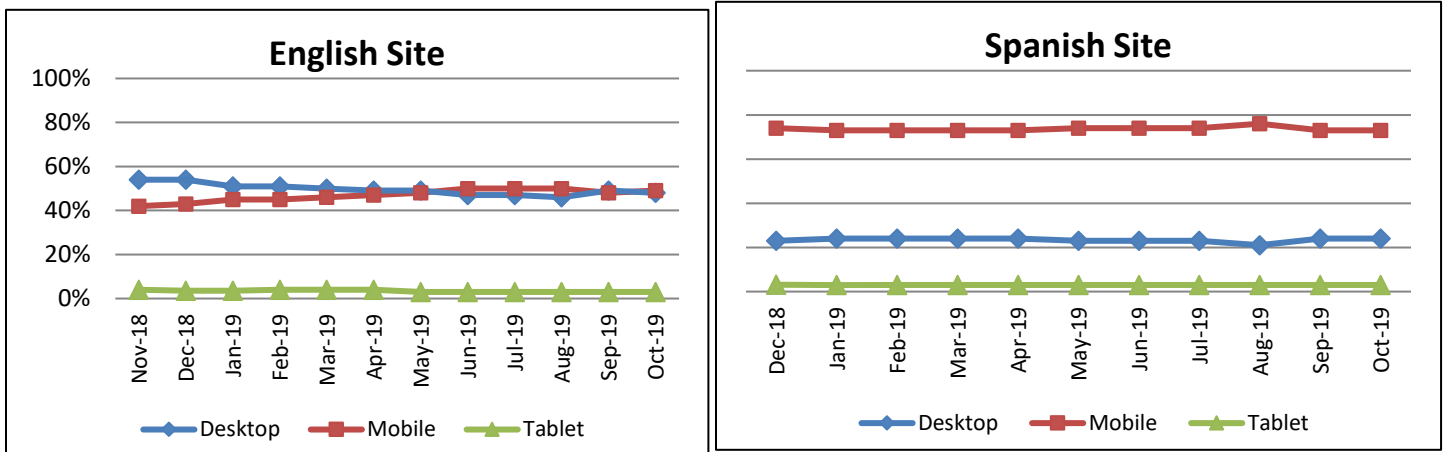
- Post on 101 Year Old Becoming a Citizen Tops Facebook:** Our [top post](#) this month with over 60,000 reached featured the naturalization of a 101 year old gentleman originally from South Korea.



**Web Traffic in Sessions\*:** The total sessions and users shown at the top of the “Web Traffic in Sessions” graph for all USCIS properties represents how many sessions there were to either the USCIS.gov website, E-Verify.gov (tracking for E-Verify.gov began in Sept. 2018), myUSCIS (authenticated and unauthenticated sessions counted separately) and CRIS Tools. Note that the separate sites are not simply added together to reach a correct “TOTAL” traffic number because there is overlap. For example, in a single session, some people visit two or even all three of the domains. Additionally, on the Spanish USCIS.gov website, every session is considered a session on USCIS.gov because Spanish sessions are delineated by the /es, but they are still in the same domain as USCIS.gov.



### USCIS.gov Website Visitors: Percentages using desktop, mobile and tablets over time



Largest Traffic Change: Web Pages (Top 100)			Largest Change: Search (Top 100)		
Rank (Last Month)	Pages	Page views (Change)	Rank (Last Month)	Terms	Number of Queries (Change)
4 (4)	Acceptable Documents   USCIS	1,150,000 (+198,000)	24 (2763) ↑	tps el salvador extension 2021	6,317 (+6,268)
2 (2)	USCIS Account - Home Page	2,433,000 (+137,000)	29 (25) ↓	Check status of my case	1,051 (-2,088)
26 (37) ↑	I-485, Application to Register Permanent Residence or Adjust Status   USCIS	427,000 (+89,000)	5 (3) ↓	tps el salvador extension 2020	5,395 (-3,386)
6 (7) ↑	Form I-9 Acceptable Documents   USCIS	785,000 (+87,000)	2 (4) ↑	i-485	11,439 (+3,408)
3 (3)	Forms   USCIS	1,358,000 (+58,000)	83 (68) ↓	visa bulletin september 2019	41 (-1,612)

Facebook	Twitter	YouTube	Instagram
<i>Most People Reached</i>	<i>Most Impressions</i>	<i>Most Viewed</i>	<i>Most Liked/Viewed</i>
Post on naturalization of 101 year old man from South Korea <a href="#">Posted October 24</a> 60,000+ reached 870 likes/reactions	We want to make it easy for you to report suspected immigration fraud. Never post personal info on our social	<a href="#">Promo – Civics Practice Test for the Naturalization Test</a> +29,800 views	Post on family naturalizing in ceremony at elementary school



**U.S. Citizenship  
and Immigration  
Services**

60 shares	media pages. Here's the right place to report it: <a href="#">Posted October 29</a> 35,300 impressions	(454,920 views, published October 2016)	<a href="#">Posted October 9</a> 700 likes
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<b>E-Mail Outreach:</b>			
<b>Total Number of Subscribers: 1,584,903 (+52,535)/Total Number of Subscriptions 4,951,507 (+166,747)</b>			
<b>Average Number of Subscriptions per Subscriber: 3.1</b>			
	<i>Most Popular Lists</i>	<i>Lists Most Subscriptions Gained</i>	<i>Lists Most Bulletins Sent (non-automated)</i>
<b>1</b>	News Releases (362,221)	News Releases (+18,503)	USCIS on Twitter (24)
<b>2</b>	Forms Updates (262,278)	Forms Updates (+17,815)	USCIS Intergovernmental Affairs Updates (9)
<b>3</b>	Federal Register Announcements (241,827)	Alerts (+17,677)	Updates from the Public Engagement Division (9)
<b>4</b>	H-1B Cap Season (209,862)	Immigration Policy (+17,640)	News Release (6)
<b>5</b>	Alerts (196,341)	Citizenship (+17,364)	Federal Register Announcements (5)

